Los Angeles plays host to the premier Asian-American marketing summit in the US!

Two days filled with discussions and thought sharing by top marketers, key personalities from agencies, media, and industry leaders.

These much-anticipated event happens at THE LINE HOTEL, in the heart of Koreatown.
CAPTURE YOUR AUDIENCE THROUGH ANY OF OUR AVAILABLE SPONSORSHIP OPPORTUNITIES!

<table>
<thead>
<tr>
<th>Sponsor Type</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>JADE</td>
<td>$25,000</td>
</tr>
<tr>
<td>GOLD</td>
<td>$15,000</td>
</tr>
<tr>
<td>SILVER</td>
<td>$8,000</td>
</tr>
<tr>
<td>BRONZE</td>
<td>$3,000</td>
</tr>
<tr>
<td>PEARL</td>
<td>$2,000</td>
</tr>
<tr>
<td>AWARDS SPONSOR</td>
<td>$12,000</td>
</tr>
<tr>
<td>LUNCH SPONSOR</td>
<td>$15,000</td>
</tr>
<tr>
<td>AM BREAK</td>
<td>$5,000</td>
</tr>
<tr>
<td>PM BREAK</td>
<td>$5,000</td>
</tr>
<tr>
<td>EXHIBITOR</td>
<td>$2,000</td>
</tr>
<tr>
<td>GIVEAWAY SPONSOR</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

LUNCH SPONSOR: SOLD
# 2017 Asian Marketing Summit

## Sponsorship Package

<table>
<thead>
<tr>
<th>Sponsorship Type</th>
<th>Amount</th>
<th>Avail</th>
<th>Comp Reg</th>
<th>Basic Video</th>
<th>Live Acknowledgement</th>
<th>Logo on Screen</th>
<th>Donate Giveaways / Raffle</th>
<th>Speaking Opportunity</th>
<th>Banner</th>
<th>SAF Website</th>
<th>Conf Handout</th>
<th>Thank You Signage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jade Sponsor</td>
<td>25,000</td>
<td>1</td>
<td>6</td>
<td>YES (day 1)</td>
<td>as presenter of the event (at start of day 1 &amp; 2)</td>
<td>YES (solo)</td>
<td>YES (200pcs for giveaways)</td>
<td>YES (day 1, 15 mins only)</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>Gold Sponsor</td>
<td>15,000</td>
<td>1</td>
<td>5</td>
<td>YES (day 2)</td>
<td>as co-presenter of the event (at start of day 2)</td>
<td>YES (solo)</td>
<td></td>
<td>YES (day 2, 15 mins only)</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>Silver Sponsor</td>
<td>8,000</td>
<td>1</td>
<td>2</td>
<td>YES</td>
<td></td>
<td>YES (solo)</td>
<td></td>
<td>YES (day 1, 15 mins only)</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>Bronze Sponsor</td>
<td>3,000</td>
<td>2</td>
<td>1</td>
<td>YES</td>
<td></td>
<td>YES (solo)</td>
<td></td>
<td>YES (day 1, 15 mins only)</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>Pearl Sponsor</td>
<td>2,000</td>
<td>4</td>
<td>1</td>
<td>YES</td>
<td></td>
<td>YES (solo)</td>
<td></td>
<td>YES (day 1, 15 mins only)</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>Awards Night Sponsor</td>
<td>12,000</td>
<td>1</td>
<td>3</td>
<td>YES (on awards night)</td>
<td></td>
<td>YES (solo)</td>
<td></td>
<td>YES (day 1, 15 mins only)</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>Lunch Sponsor</td>
<td>15,000</td>
<td>1</td>
<td>3</td>
<td>YES (during lunch break)</td>
<td></td>
<td>YES (solo)</td>
<td></td>
<td>YES (day 1, 15 mins only)</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>AM Break Sponsor</td>
<td>3,000</td>
<td>2</td>
<td>1</td>
<td>YES (during break)</td>
<td></td>
<td>YES (solo)</td>
<td></td>
<td>YES (day 1, 15 mins only)</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>PM Break Sponsor</td>
<td>5,000</td>
<td>1</td>
<td>1</td>
<td>YES (during break)</td>
<td></td>
<td>YES (solo)</td>
<td></td>
<td>YES (day 1, 15 mins only)</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>Exhibitor</td>
<td>2,000</td>
<td>6</td>
<td>1</td>
<td>YES (during break)</td>
<td></td>
<td>YES (solo)</td>
<td></td>
<td>YES (day 1, 15 mins only)</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>Giveaway Sponsor</td>
<td>1,000</td>
<td>10</td>
<td>0</td>
<td>YES (during break)</td>
<td></td>
<td>YES (solo)</td>
<td></td>
<td>YES (day 1, 15 mins only)</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
</tr>
</tbody>
</table>
LIST OF 2016 ATTENDEES

AAAZA
AARP
ABS-CBN International - TFC
AdAsia
AMAZ
American Honda Motor Company
Aparthotel
Apple Daily Inc
Asian Americans Advancing Justice (LA)
Asian Marketing & Media Services
Association of National Advertisers
AT&T
BMW of North America, LLC
Chase
CMPG
Comcast
Cnbcbuzz.com
Crossings TV
DAE Advertising
Diya TV USA
Drama Fever
East West Bank
Epoch Media Group
ES Advertising
ESPN
Fresh Off the Boat
Google
GP Generate
Gravity Media
H&Y Planning
House of Marketing Research
iGraphix Advertising
Imprinta Communications
India Cast
indiesmashTV
Inquirer.net
International Secret Agents
interTrend
iPinYou
iTalkBB Media
IV Group
KBC TV Chicago
KCM Agency
LA-18
Langham Hospitality Group
Lincoln Broadcasting / KTSF
Mandarin Communications Group
McDonald’s USA
MEC-PPS
Mediashift & Warc
Mediavest
Mediavest|Spark
Muse Communications, Inc.
MyxTV
NBC Asian America
New American Dimensions
Next Digital Limited
Nielsen
Northwestern Mutual
ODK Media Inc.
PCA
Phoenix
Pivot Marketing Group
Popular Press Media Group | PPMG
Publicis Groupe
Publicis Media
Publicis Media
Ramar Foods
Rezonate Media
SAAVN
SCI
Sengo Insights
Sony
Southern Chinese Daily Group
Sparkle Insights
Sparks & Honey
SSLA
St. Jude Children’s Research Hospital
Star TV
Starcom
State Farm
Steinway & Sons
Strista
TDW+Co
The Filipino Press
The Korea Daily
The Korea Times
The Pew Research Center
The Walt Disney Company
The White House
TIMES NOW
Touchdown Media
Toyota
Universal Media Access/KKDZ/DES1 1250 AM
Usian Entertainment and U2K Entertainment
Verizon Wireless
Viacom 18/Indiacast
Viki Inc,
WARC and MediaShift
Warner Brothers
WesternUnion.com
WHIAAPI
Willow TV
Xen Media
Zee TV
PARTNER WITH US!

Carl Briones  
cbriones@3af.org

Sharon Hilahan  
shilahan@3af.org

Ricky Resurreccion  
rresurreccion@3af.org